



**LONE PEAK HIGH SCHOOL VOLLEYBALL
10189 N. 4800 W., HIGHLAND UT 84003**

March 8, 2012

To Whom It May Concern:

Lone Peak High School is home to one of the best high school volleyball programs in the state of Utah and the Rocky Mountain area. For the sixth consecutive year, our varsity team has been invited to the Asics Challenge—a nation-wide invitational tournament in Chicago, IL. Lone Peak Volleyball played in the State Championship match for a record eight consecutive seasons and took the state title in five of those eight championships. As we begin another season and another race toward the state tournament, we would like to ask your business to consider sponsoring our team.

Each fall we put together a media guide. In addition to being important to our players, parents, and fans, the media guide is a major tool for us in getting our players recruited and scholarshiped to various college athletic programs. Historically we have had a high rate of success in finding scholarship opportunities for our senior players who are interested in continuing on to the college level.

The media guide has four sponsorship levels, as detailed on the attached page. Sponsors receive ad space in the media guide and announcements at our home games. Advertisement artwork should be emailed to LPVBMedia@gmail.com. If you send color art, it will be printed in color.

Please consider supporting the Lone Peak Knights Volleyball program, and feel free to contact us if your business prefers in-kind donations or a different type of sponsorship. Your support makes it possible for our program to succeed at the highest levels.

Thank you for your time and interest!

Deanna Meyer, Head Coach
Rachel Wentz, Statistician
Lone Peak Volleyball
LonePeakVolleyball@gmail.com

LONE PEAK VOLLEYBALL

2012 MEDIA GUIDE

We are offering four levels of sponsorship for businesses supporting the Lone Peak Knight volleyball program through advertisement in our 2012 Media Guide. Our Media Guide is a high-quality professional looking publication. All advertising pages are printed in full-color.

GOLD SPONSOR (\$500)

The Gold Sponsor is our most expensive ad but offers the greatest reward. The Gold Level is a full-page color advertisement in the 2012 Media Guide.

BLACK SPONSOR (\$300)

The Black Sponsor is our 2nd most expensive ad, but offers a half-page of advertisement space in the 2012 Media Guide.

MAROON SPONSOR (\$150)

The Maroon Sponsor receives a quarter-page of advertisement space in the 2012 Media Guide.

KNIGHT SPONSOR (\$75)

The Knight Sponsor receives a business-card-sized advertisement in the 2012 Media Guide.

PAYMENT AND ADVERTISEMENT ARTWORK

- Checks should be payable to Lone Peak High School. (If possible, please write “Volleyball” in the memo area.) The player approaching your company for sponsorship will turn your check in to the school finance office on your behalf.
- Payment can also be made via credit card online at MySchoolFees.com. (Public Side, Lone Peak, Volleyball, Media Guide Sponsor.

Please email advertisement artwork to LPVBMedia@gmail.com before August 20th.